



Need not Greed Oxfordshire Privacy Policy (May 2018)

1. Introduction and general terms

Need not Greed Oxfordshire (NNGO) is committed to protecting any personal information we obtain about you. This Privacy Policy sets out how we obtain, use and protect any personal information you provide to us, whether online, via phone, text, email, in letters or in other correspondence.

This privacy policy explains the following:

- what information NNGO may collect about you;
- how NNGO will use information we collect about you;
- when NNGO may use your details to contact you;
- whether NNGO will disclose your details to anyone else;
- your choices regarding the personal information you provide to us;
- the use of cookies on the NNGO website and how you can exercise your choices in relation to those cookies.

NNGO is committed to safeguarding your personal information. Whenever you provide such information, we are legally obliged to use your information in line with all laws concerning the protection of personal information, including the Data Protection Act 1998 and the Privacy & Electronic Communications (EC Directive) Regulations 2003.

The NNGO website contains hyperlinks to websites owned and operated by third parties. These third party websites have their own privacy policies, including policies on their use of cookies, and we urge you to review them. They will govern the use of personal information you submit or which is collected by cookies whilst visiting these websites. We cannot accept any responsibility or liability for the privacy practices of such third party websites and your use of such websites is at your own risk.

2. Who we are

Need not Greed Oxfordshire is a campaign run by a coalition of local organisations, committed to fighting to restore a proper balance between local democracy and planning principles on the one hand and growth on the other.

The secretariat is provided by CPRE Oxfordshire, First Floor, 20 High Street, Watlington, Oxfordshire OX49 5PY Registered charity, number 1093081, and company limited by guarantee, registered in England, number 04443278. You can find details of the CPRE Oxfordshire privacy policy at www.cpreoxon.org.uk

3. What information will NNGO collect about me?

When you contact NNGO to make a donation or sign up to receive online or off line content, such as newsletters, or you telephone, email, write to or text NNGO, or engage with us via social media channels, we may receive and retain personal information about you. This can consist of information such as your name, email address, postal address, telephone or mobile number, bank account details to process donations and whether or not you are a tax payer so that we can claim Gift Aid.

By submitting your details, you enable NNGO (and where applicable any sub-contractors we may use) to raise funds and to provide you with the goods, services, information, activities or online content you select.

We do not collect "sensitive personal data" about our supporters, e.g. health status.

If you are simply browsing our website as an anonymous visitor, NNGO may still collect certain information from you, such as your IP addresses (an IP address is a number that can uniquely identify a specific computer or other network device on the internet).

NNGO uses cookies. Cookies are small text files on your device. They are made by your web browser when you visit a website. Every time you go back to that website, your browser will send the cookie file back to the website's server. They improve your experience of using a website, for example, by remembering your preference settings and by measuring your use of a website to ensure that it meets your needs. See Section 8 below for more detail on how we use cookies and how you can control your cookie preferences.

4. How will NNGO use the information you collect about me?

NNGO will use your personal information for a number of purposes including the following:

- in relation to any correspondence you have entered into with us whether by letter, email, text, social media, message board or any other means;
- for "service administration purposes", which means that NNGO may contact you for reasons related to donations you have made such as your tax status with regard to NNGO, the completion of commercial or other transactions you have entered into with NNGO or the activity or online content you have signed up for;
- for internal record keeping;
- to contact you about any content you provide;
- to invite you to participate in surveys or research about NNGO or our work (participation is always voluntary);
- for marketing purposes (see Section 5) ;
- to provide you with information about our activities or online content you have agreed to receive;
- to personalise the way NNGO content is presented to you;
- to use IP addresses to identify the location of users, to block disruptive use, to establish the number of visits from different countries;
- to analyse and improve the activities and content offered by the NNGO website to provide you with the most user-friendly navigation experience. We may also use and disclose information in aggregate (so that no individuals are identified) for marketing and strategic development purposes.

5. Will NNGO share my personal information with anyone else?

Information obtained by NNGO will be held by CPRE Oxfordshire which provides the secretariat for the campaign. CPRE Oxfordshire will only use the information held in connection with NNGO activities. The information held will not be shared with other coalition members unless we have your express consent to do so.

We will only use your information within NNGO for the purposes for which it was obtained. NNGO will not, under any circumstances, share or sell your personal data with

any third party for marketing purposes and you will not receive offers from other companies or organisations as a result of giving your details to us.

We may need to share your information with "data processors" such as our service providers, associated organisations and agents who help us to prepare and send the materials relating to our projects and fundraising activities, for example Mailchimp for our e-newsletters. You can read the Mailchimp privacy policy [here](#).

We will also comply with legal requests where disclosure is required or permitted by law (for example to government bodies for tax purposes or law enforcement agencies for the prevention and detection of crime, subject to such bodies providing us with a relevant request in writing).

6. How long will NNGO keep my personal information?

We will hold your personal information on our systems for as long as is necessary for the relevant activity.

If you request that we stop sending you marketing materials we will keep a record of your contact details and appropriate information to enable us to comply with your request not to be contacted by us.

7. What is NNGO's policy on allowing me to update, correct, or delete my personal information?

The accuracy of your information is really important to us. We want to ensure that we are able to communicate with you in ways that you are happy with, and to provide you with information that is of interest. If you wish to change how we communicate with you, or update the information we hold, then please contact us:

Email us info@neednotgreedoxon.org.uk

Write to us at: Data Protection Officer, Need not Greed Oxfordshire, c/o CPRE Oxfordshire, 20 High Street, Watlington, Oxon OX49 5AF

Call us on 01491 612079

You may also opt out of marketing emails at any time by clicking the unsubscribe link in any e-newsletter from NNGO.

Under the Data Protection Act you have the right to request a copy of the personal information we hold about you and to have any inaccuracies corrected.

Please address requests and questions about this or any other question about this Privacy Policy to the Data Protection Officer, as above.

8. Cookies Policy - information NNGO collects from your computer or mobile device

What is a cookie?

Cookies are small text files on your device. They are made by your web-browser when you visit a website. Every time you go back to that website, your browser will send the cookie file back to the website's server. Cookies are useful because they allow a website to recognise a user's device. You can find more information about cookies at: www.allaboutcookies.org and www.youronlinechoices.eu

For a video about cookies visit

<https://www.google.co.uk/goodtoknow/data-on-the-web/cookies>

Cookies do lots of different jobs, like letting you navigate between pages efficiently, remembering your preferences, and generally improving the user experience. They can also help to ensure that adverts you see online are more relevant to you and your interests.

Why does NNGO use cookies?

Like many websites, NNGO uses cookies in order to provide you with a more personalised web service. It helps us identify which bits of our website people are using, and helps us do work on those sections of the website to improve the user experience. We also use cookies to help show content on our site which is relevant to you and your interests. Information supplied in cookies also allows us to measure the effectiveness of online marketing campaigns. This enables us to ensure any money we spend on digital marketing gives us a good return on investment.

9. Safety and security

Personal information is processed and stored in our databases and we have taken reasonable steps to secure and protect the information under our control, including establishing processes to prevent unauthorized access or disclosure of this information. However, whilst we make every effort to ensure the security of your information, we are unable to guarantee the protection of the information from misuse, accidental disclosure or unauthorised acts by others.

10. Changes to NNGO's Privacy Policy

This Privacy Policy may be updated from time to time so you may wish to check it each time you submit personal information to NNGO. The date of the most recent revisions will appear on this page. If you do not agree to these changes, please do not continue to use our website or submit personal information. If material changes are made to the Privacy Policy we will notify you by placing a prominent notice on the website.

Updated: 16 May 2018